



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002538445** | File Number: **0000085782** | Submit Date: **10/10/2019** | Call Sign: **WLKY** | Facility ID: **53939** | City:
LOUISVILLE | State: **KY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2019 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
HEARST PROPERTIES INC.	C/O BROOKS, PIERCE, ET. AL P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Joseph M. Davis , P.E. . <i>Consulting Engineer</i> Chesapeake RF Consultants, LLC	207 Old Dominion Road Yorktown, VA 23692 United States	+1 (703) 650- 9600	Joseph.Davis@RF- consultants.com	Technical Representative
Stephen Hartzell BROOKS, PIERCE, ET. AL.	150 Fayetteville Street Suite 1700 RALEIGH, NC 27601 United States	+1 (919) 839- 0300	shartzell@BROOKSPIERCE. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS, MeTV
	Nielsen DMA	Louisville
	Web Home Page Address	www.wlky.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.41
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30 am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11 am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>MAIN DIGITAL CHANNEL: Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such, the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 16)	Response
--------------------------------	----------

Program Title	Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30 am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers of past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on "what if it never happened?" and "the innovation by accident," and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 16)		Response
Program Title		The Inspectors

Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12:30-1 pm
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Litton's first scripted series depicts government intrigue and a teenage coming of age story from two unique perspectives - life as a United States Postal Inspector and life seen through the eyes of a young man living with paralysis who is determined to follow in his late father's footsteps and become a Postal Inspector. Each week features case stories from the U.S.P.I.S. as well as important social issues and valuable life lessons. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Inspectors
List date and time rescheduled	07/20/2019 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-13

Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 16)

Response

Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30-12 Noon
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Teen Kids News is an educational program geared for students ages 13-16. The first kid-to-kid newscast teaches students about the world by delivering news that is important to them. Teen Kids News also gives students a voice. Each week, students can log in to a designated website to vote on different topics ranging from the War in Iraq to teen drinking. All topics are educational but are presented in an age-appropriate manner so students can better understand. In addition to delivering the news, teachers are also encouraged to download scripts of the show and hold their own newscasts in the classroom to help teach public speaking, reading and writing skills. Each week, Teen Kids News also has vocabulary quizzes. The half hour program can be seen coast to coast and has received tremendous feedback from teachers nationwide.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 16)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7-7:30 am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try and uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 16)	Response
Program Title	Mystery Hunters
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 7:30-8 am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try and uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)		Response
Program Title		Saved By the Bell
Origination		Network
Days/Times Program Regularly Scheduled		Sunday, 10-10:30 am
Total times aired at regularly scheduled time		11
Total times aired		11
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflicts faced by teens. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30-11 am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflicts faced by teens. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	Saved By the Bell
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 11-11:30 am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflicts faced by teens. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16) Response	
Program Title	Beakman's World
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8-8:30 am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: This live-action series based on the comic strip by Jok Church stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining Beakman in his quest are Josie (Alanna Ubach), his bright young apprentice, and an oversize, sarcastic rat named Lester (Mark Ritts). This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 16)		Response
Program Title		Bill Nye the Science Guy
Origination		Network
Days/Times Program Regularly Scheduled		Sunday, 9-9:30 am
Total times aired at regularly scheduled time		11
Total times aired		11
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 16)	Response
Program Title	Bill Nye the Science Guy
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30-10 am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	Beakman's World
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30-9 am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: This live-action series based on the comic strip by Jok Church stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining Beakman in his quest are Josie (Alanna Ubach), his bright young apprentice, and an oversize, sarcastic rat named Lester (Mark Ritts).This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	Hope in the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 am-12 Noon
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: HOPE IN THE WILD is a live-action, half-hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their critical mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home, HOPE IN THE WILD will educate viewers on the day-to-day jobs of this animal care team and the species they encounter. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
---------------------------------	----------

Program Title	Tails of Valor
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12-12:30 pm
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Tails of Valor, hosted by Kel Mitchell, is a live-action half-hour program that features true stories of service animals working to change people's lives. The program also examines the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. Tails of Valor will focus on the training and day to day jobs of these incredible animals and the quality of life they provide the people they serve, leaving viewers with a greater understanding and compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tails of Valor
List date and time rescheduled	07/20/2019 01:30 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-13
Episode #	
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Debbie Roberson
Address	1918 Mellwood Avenue
City	Louisville
State	KY
Zip	40206
Telephone Number	(502) 891-4811
Email Address	droberson@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WLKY routinely provides tours for local students and student shadow sessions to point out broadcast opportunities. Children Liaison Director, Debbie Roberson, is a member of the Jefferson County Public School Advisory Board and served on the committee that redesigned the Communication, Arts and Media magnet school curriculum for three area high schools. Through this partnership, station staff has visited Ballard High School's communication class, assisting with their media school projects and speaking about the various career opportunities in broadcasting. This is one of the high schools participating in this magnet program. One or more episodes of children's programming that was preempted during the quarter was not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled preemptions, and FCC Staff has advised that no preemption report for such unrescheduled episodes is necessary.

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	NA
Origination	Local
Days/Times Program Regularly Scheduled	NA
Total times aired at regularly scheduled time	0
Length of Program	0 mins
Age of Target Child Audience from	2 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Glenn Haygood <i>General Manager</i></p> <p>10/10 /2019</p>

Attachments

No Attachments.